Peter Hinssen

Chairman & Co-Founder

Nexxworks

Bio: Peter is one of Europe’s thought leaders on disruptive innovation. He is obsessed with networks as the most fundamental driver of progress. He wrote about them in ‘[The Networks Always Wins](http://nexxworks.be/content-events/the-network-always-wins-1)’. He speaks passionately about them in his keynotes. And he has founded nexxworks to help organisations survive and leverage them.

“Digital is just the start”, says Peter Hinssen, co-founder and chairman of nexxworks. “We are on the eve of a ‘disruptive innovation’ revolution which is powered by networks. Technology has made sure that everything is permanently connected and this has completely transformed our behaviour. And I mean everyone’s behaviour, not just that of the digital natives. That’s because information flows faster in networks and innovation happens faster – and, above all, cheaper – there. Today, every young (wo)man with a great idea and very little start-up capital can disrupt an entire industry. Networks are the reason that our society is evolving from a hierarchy to a meritocracy or that we share more and more with one another, without having to end up with less. This has enormous consequences for companies that need to learn how to function as a network themselves.”

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**Session Title**: The Network Always Wins

**Abstract:**